

AYSO Program: NDC Section
Meeting Workshop

Lead Instructor

Module

Development Workshop

RC Training Continuing Education #1

Creating Local Value

Latest Revision Date: 10/1/14

Length: 75 minutes

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Change History

10/20/13	Michael Karon
10/1/14	Pete MacPhail and Michael Karon

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DESCRIPTION

1. A 75 minute, including Q&A, PowerPoint presentation for 2014 Section Expo Development Workshop: RC Training Continuing Education #1: Creating Local Value

2. GOALS

- Describe specific planning steps Regions can take to grow their programs
- Identify resources and programs to help execute the plan
- Discuss key issues to consider

3. PREREQUISITES

- Presenter should be a current member of the National Development Commission, Member of the National Office Staff, or other volunteer approved by the NDC Chair.
- Preferred Advanced Instructor Certification or Subject Matter Expert
- Registered AYSO Volunteer

4. STUDENT MATERIALS

- Preferred audience; Regional Commissioners and Regional Board Members

5. INSTRUCTOR EQUIPMENT AND MATERIALS

- Development Workshop PowerPoint pre-loaded on Section Expo computer (to be supplied by events staff), backup
- 2-3 Flip Charts with Easels

6. INSTRUCTOR NOTES

- Written specifically for RC Training graduates, but open to all Regional Commissioners; this two session workshop is designed to help Regional Commissioners and their leadership teams define specific strategies they can use to increase the value of their Regional program in their local communities.

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In an era of increased competition for resources, when your program is considered important, you are more likely to get more resources and assistance. When you get more resources and assistance, you are able to attract more families. When you have more families and resources, you can offer higher quality programming. As you increase the quality and size of your program, you become more valuable to your community. When you are valuable to your community, your program becomes self-sustaining. It's also more fun.

Part I of this workshop identifies 8 specific steps that you can take to make your program more valuable to your community, regardless of your Region's size, geography, income level or experience.

Part II of this workshop is a hands on session where you work with your peers to apply the information you received in Part I and define concrete next steps you can take in your Region.

- Dialogue by and between attendees and instructors are strongly encouraged. Depending upon the instructor's presentation style questions can be integrated into the main presentation or reserved until the end. Audience participation and involvement are key elements in the success of this course. Instructors must be prepared to demonstrate techniques that they have found to be successful in motivating students and effectively teaching the material to new volunteers. They shall be role models for integrating different delivery methodologies to address multiple learning styles that will see in the class.
- Using examples is encouraged; stories and best practice examples should be applicable to Regions of all sizes and stages of development.
- The nature of this material also lends itself to a panel discussion format. In this case, individual Regional leaders might be asked to respond to a series of questions coming from the PowerPoint.

ATTACHMENTS (PDF) – Workbook

- None

LESSON PLAN

I. INTRODUCTION – about 3 minutes

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➤ **Put up Slide #1 as participants enter the room**

Introduce yourself and your co-instructors... if any National Development Commission members, Development Staff, or important volunteers are in the room identify them verbally.

Start with an appropriate icebreaker story, involving the audience, to introduce the advantages and disadvantages of growing your region.

II. BODY – about 60 minutes

- See attached PowerPoint for content, all instructor notes are embedded in the PowerPoint. Please use the ‘read’ or ‘notes’ view offered on the PowerPoint tool bar

III. CONCLUSION – about 10 minutes

- At a steady comfortable speed you should have 10-15 minutes for Questions & Answer. Please remember if you don’t know the answer offer “I don’t have that answer but will find out for you”.

IV. BRIDGE TO PART 2