



MORE SOCCER FOR MORE KIDS

Change Summary

Created - October 2012

Updated – January 2013

Updated – July 2013

Updated –October 2013

Updated-October 2014

## “More Soccer for More Kids”

1. Lesson Goal:  
To gain a better understanding of what MSFMK opportunities are available to AYSO participants.
2. Class Length:  
1 hour and 15 minutes
3. Instructor Requirements:  
Advanced Instructor (any discipline) with knowledge and/or experience with MSFMK.  
NTAC member or STA recommended
4. Learning Objective:  
Understand the importance of developing MSFMK opportunities within Regions, Areas, and Sections.
5. Student Skills Acquired:  
A desire to promote MSFMK events
6. Prerequisites :  
None, except a desire to think outside the box.
7. Materials:  
Power Point Presentation which is preloaded onto conference laptop and also available on the EXPO site though [www.ayso.org](http://www.ayso.org) along with lesson plan
8. Equipment:  
LCD Projector and Screen  
Flip Chart and Markers upon request
9. Special Instructors Notes:  
Have Fun
10. Body: Read all slides as presented. Lead questions and answers, responses, or discussions as instructed.

Slide 1 - Introduce yourself, co-instructors and any guest. Describe the purpose of the workshop, its anticipated length. Questions are encouraged and there will also be a question and answer session at the end of the workshop. Using the flip chart, have a scribe list what “More Soccer for More Kids” means to the attendees.

Slide 2 - Pause to get any responses to each of the “Did you know...”

Slide 3 – Everyone Plays is a good introduction. MSFMK is showing more ways to have everyone play.

Slide 4 – Explain, “our extended AYSO family are our customers.”

Slide 5 – Our role in customer service is the same as MSFMK. Think outside the box and communicate.

Slide 6 – Emphasize we are all the sources and must all communicate the same.

Slide 7 – Sources we can use to communicate.

Slide 8 – Show slide.

Slide 9 – Explain “FOR OUR AYSO FAMILIES MSFMK is a GREAT CUSTOMER SERVICE” because it is what our players want and will attract new players.

Slides 10, 11, 12 - Can be asked as questions or just shown to be read

- 10 Primary
- 11-VIP
- 12-Extra & Adult

Slide 13 – Define Secondary Programs.

Slide 14 – Have scribe record on flip chart.

Slide 15 – Read slide. Pause for responses; ask for other benefits not listed.

Slides 16, 17, 18, 19 – Check on how many were listed. Most of the events are allowed at all age divisions, not just U-10 and above. All are defined later in the presentation.

- 16 - Soccerfest/Tournament Playoffs
- 17 - Funfest/Indoor/Interregional
- 18 - Jamboree/Skillfest/Coaches Skillfest
- 19 - Ladder Challenge/Camps

Slide 20 – Coaches Skillfest; explain and answer questions.

Slide 21 – Skillfest is good for all ages, but especially for younger age groups and VIP.

Slide 22 - Soccerfest is great for “next year sign up day.” Pause to answer questions.

Slide 23 - Funfest is like Soccerfest however core teams are kept in tact.

Slide 24 - Jamboree is great for developing player skills throughout the region.

Slide 25 - Ladder Challenge - Excellent way to have balanced competition without dividing teams into different skill divisions.

Slide 26 – Inter Regional Play; Also referred to in some sections as “travel or travel team”, not select teams but core teams that play against other regions.

Slide 27 - Indoor Play - Does not have to be at an indoor arena. A school gym works just as well.

Slide 28 - AYSO Soccer Camps. Explain that choosing AYSO Soccer Camps is investing in AYSO because that money comes back to AYSO and can be re-invested in our programs.

Slides 29, 30, 31 – Tournaments; use slides to guide discussions and answer questions.

Slide 32- If any attendees have specific questions about Tournament management, refer them to the “Nuts and Bolts of Tournament Management” workshop/webinar. This workshop/webinar is designed specifically to answer tournament design questions and learning about hosting a tournament.

Slide 33 - Read this slide as a transition from what the options are on how to host an event.

Slide 34 - Introduces the 5 steps to hosting an event. Use the slide to guide your explanation of the timeline and the corresponding steps.

Slide 35, 36 - The earlier a decision is made, the more time there is to plan. Allow time for questions or comments on individual bullets as you read the slides.

Slide 37 - Overemphasize the need for constant communication at all levels and in all directions.

Slide 38 - The planning phase is “really” never done as there must always be a plan “B.”

Slide 39 - The execution should follow successfully, but always have plan “B.”

Slide 40 - Emphasize the importance of the “wrap-up”. Most events are considered successful as much for a comprehensive wrap-up as for the 1<sup>st</sup> four steps.

Slide 41 - National Games is one of AYSO signature events of MSFMK. Answer any questions about 2016 National Games.

Slide 42 - 2016 will be in West Palm Beach, FL, same location as the 2010 National Games. Encourage the notion that the AYSO Team includes all of the AYSO family. Successful events include the entire AYSO family.

Slide 43 - Emphasize Workshop/Webinar: “The 2016 National Games.”

Slide 44, 45 - All are very good resources.

Slide 46 - Show slide: Remind “We Are All AYSO Ambassadors”

Slide 47 - Questions and Answers as time permits.

11. Conclusion (Closure):

Thank yous to co-instructors, guests and attendees

12. Bridge (Transition)

Nuts and Bolts of Tournament Management

How to Run a Soccerfest

2016 National Games