



SOCCEFEST:
Pump It Up and Let Them Play

CREATED OCTOBER 2014

HOW TO RUN A SOCCERFEST

1. Lesson Goal:
To gain a better understanding of what is involved in How to Run a Soccerfest
2. Class Length: 1 hour 15 mins
3. Instructor Requirements:
Advanced Instructor (any discipline) with knowledge and/or experience in how to run a Soccerfest. It is recommended that the instructor be a NTAC member who has run a Soccerfest
4. Learning Objectives:
All attendees will understand the process of how to run a Soccerfest
5. Student Skills Acquired:
The knowledge to plan and run a Soccerfest
6. Prerequisites:
A desire to run a Soccerfest
7. Materials:
Power Point Presentation which is preloaded onto conference laptop and also available through the EXPO site on www.ayso.org along with lesson plan
8. Equipment:
LCD Projector and Screen
Flip Chart and Markers upon request
9. Special Instructors Notes:
Show plenty of excitement about running a Soccerfest
10. Body - Read all slides as presented. Lead Q and A and discussion as instructed

Slide 1 – HOW TO RUN A SOCCERFEST

The Nets and Balls Planning to Wrap-up

Introduce yourself, co-instructors and any guests. *Describe* the purpose of the workshop, its anticipated length, that questions are encouraged during the presentation

and that there will also be a question and answer session at the end of the workshop. *Using the flip chart*, have a scribe list comments that the group has about Soccerfest

Slide 2 - Explain how a Soccerfest can be good customer service

Slide 3 – Explain Soccerfest is a unique AYSO tournament format that brings individual players/teams together for fast fun soccer and spotlights great environment AYSO creates for families. It is a showcase for what is best in AYSO. Soccerfest is like a “pick-up” game.

Slide 4 – Ask what is a Soccerfest. Have scribe list responses.

Slide 5 – Ask why have a Soccerfest. List responses.

Slide 6 – Show to get started.

Slide 7 – Explain these are the questions that need to be asked.

Slide 8 – Soccerfest is an opportunity to do fundraising. You can bring in sponsors and vendors, sell t-shirts, create soccer carnival activities or even charge a small fee to participate. It is only limited by your creativity and enthusiasm.

Slide 9 – Explain that a Soccerfest is a great time to have registration for both players and volunteers.

Slide 10 - Have a Soccerfest in May, taking advantage of May being National Fitness month.

Slide 11 - Explain that Regions decide what works for their Region. Offer just one or two age groups or all ages. Girls, Boys, or co-ed Soccerfest is a “pick-up” format so be flexible. Key is to have all players have fun.

Slide 12 – Choose your level.

Slide 13 – Level 1; Any Region can start here.

Slide 14 – Level 2 is making your Soccerfest a Registration Day/Event.

Slide 15, 16 – Level 3 is Recruitment Event. Major differences is non-registered players must pay one day \$6 SAI fee and fill out SAI form (if player becomes registered AYSO player \$6 fee may be used to help pay SAI annual fee.

Slide 17 - Level 4 is adding a Carnival event.

Slides 18- Assign players as they arrive to Soccerfest teams or have them line up at a certain time. Number off players where players with the same number are on the same team.

Slide 19 – Read slide Sample Equipment Checklist.

Slide 20 – Definition of Pick-up format.

Slide 21 – Explain more traditional soccer format is having same number of players on the field as in regular season rules are the same as regular season.

Slide 22, 23 – Basic game rules for all formats “Keep it simple.”

Slide 24 – Tell them to have Region shine by being organized and prepared.

Slide 25 – Soccer Carnival only limited by regions creativity.

Slide 26 – Possible Skillfest carnival stations.

Slide 27 – Yes soccer golf; any one can do it for a fee.

Slide 28 – Shootout Challenge another fundraising event. Answer questions and if not sure, seek out Irwin Kavy.

Slide 29 – Wrap-up puts closer on event.

Slide 30 – Resources for answer question or helping with Soccerfest.

Slide 31 – More help NTAC contacts.

Slide 32 – Yes we all can be Soccerfest/Carnival Ambassadors for better customer service.

Slide 33 – OPEN DISCUSSION answer question if time.

Thanks all for attending.

11. Conclusion (Closure):

Thank you to co-instructors guests and attendees